



OVERVIEW

Discover the tremendous benefits of joining InkMart and running your own business.

- Six Figure + Income Potential
- Recurring Revenue
- Part Time or Full Time
- Easy to Manage and Run
- Flexible Schedule and Hours

And NO Industry Experience needed...

EVERY BUSINESS IS A POTENTIAL CUSTOMER.. In fact anyone with a printer, copier or fax machine is a potential customer...

InkMart is looking for experienced sales professionals who are interested in building:

- Financial Security
- Recurring Income

QUICK FACTS

- 800,000,000 ink and toner cartridges were sold in the US last year
- 24 Billion dollars was spent last year on ink and toner cartridges in the US.
- Total global market projected to reach \$70 Billion by 2009.

Source: Lyra Research



INK INDUSTRY FACTS

Despite a slowing economy, printing continues to increase. This is not surprising when you consider America's insatiable appetite for computers, digital cameras and other devices that make printing on demand easier than ever before. More computers and digital devices mean more demand for affordable office and home printers. As prices for printers continue to drop, demand for ink and toner goes up, up, up. We plan to capitalize on this demand.

The printing industry overall is vibrant, exciting and a growth segment of the global economy. Within this industry, aftermarket alternatives will continue to grow and gain market share. InkMart.com is positioning itself to take full advantage of these favorable conditions. How?

Customers and businesses alike are looking for a service provider that can offer them convenience and value. InkMart.com is perfectly positioned to meet their needs, through our sales representative program and our online marketplace.

NOT A FRANCHISE

By eliminating the burdens and costs associated with franchising everyone involved within InkMart benefits and shares in these savings. No franchise or royalties fees mean greater profitability for the sales representatives. No store front locations remove the tremendous burdens of fixed overhead and employee costs.

	InkMart	Cartridge World ¹	Rapid Refill ¹	Cartridge Depot ¹	Ink Island ¹
Franchise Fee	0	\$30,000	\$30,000	\$29,000	\$29,000
POS System	Included	\$1,500	n/a	\$1,500	n/a
Opening Inventory	\$300 - 1,000	\$10,000	\$12,500 - \$17,000	\$7,000	\$18,000 - \$26,600
Furniture, Fixtures & Equipment	0	\$40,000	\$39,000 - \$48,000	\$23,000	\$2,000
Tenant Improvements	0	\$4,000 - \$24,000	\$12,000 - \$25,000	Optional	\$15,000 - \$18,000
Sign Package	0 - \$250	\$2,500 - \$7,000	\$300 - \$12,000	0 - \$8,000	\$1,000
Deposits	0	\$2,500	\$400	0	\$1,000
Training & Travel	0	\$7,300	\$3,000 - \$6,000	0	\$1,000 - \$5,000
Grand Opening Advertising	\$1,000 - \$5,000	\$8,500	\$5,000	\$1,000 - \$5,000	\$15,000
Estimated Totals²	-\$1,550 - \$6,250	\$104,000 - \$172,000	\$102,000 - \$143,400	\$84,000 - \$179,000	\$85,850 - \$172,400
On-Going Fees					
IT Fees	\$350 Annually	\$1200 Annually	\$180 Annually	n/a	n/a
Royalties	0	6% + 2% of sales monthly	6% + 4% of sales monthly	\$7,200 Annually	6% + 4% of sales monthly
Rent	0	\$24,000 - \$35,000 Annually	\$24,000 - \$35,000 Annually	Optional - \$35,000 Annually	\$24,000 - \$35,000 Annually